

### THE LATEST INFORMATION

FROM THE GRAND SITE FALAISES D'ÉTRETAT- CÔTE D'ALBÂTRE



Syndicat Mixte Grand Site Falaises d'Etretat-Côte d'Albâtre

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SAINT-JOUIN-BRUNEVAL, LA POTERIE-CAP-D'ANTIFER, LE TILLEUL, ETRETAT, BORDEAUX-SAINT-CLAIR, LES LOGES, BÉNOUVILLE, CRIQUEBEUF-EN-CAUX, YPORT, VATTETOT-SUR-MER, FROBERVILLE, SAINT-LÉONARD, FÉCAMP FÉCAMP CAUX LITTORAL, LE HAVRE SEINE MÉTROPOLE



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# Everything to know about the Grand Site

### WHAT IS A GRAND SITE?

This is an exceptional territory, highly visited and renowned for its landscapes, biodiversity, historical and cultural heritage. It is committed to a demanding approach to landscape preservation and tourist management.

## THE GRAND SITE FALAISES D'ÉTRETAT-CÔTE D'ALBÂTRE?

It covers 13 municipalities from Saint-Jouin-Bruneval to Fecamp and their two intercommunalities, federated by the Syndicat Mixte Grand Site Falaises d'Etretat-Côte d'Albâtre to obtain the "Grand Site de France" label. This prestigious label awarded by the Ministry of Ecological Transition rewards good management that reconciles the preservation of the landscape and the spirit of the place with the improvement of public reception and the living environment of the inhabitants.

### **EXCEPTIONAL LANDSCAPES!**

There is a diversity of worldwide famous landscapes: from the verdant agricultural plateau to the high white chalk cliffs interspersed with valleys, intimate access to pebble beaches... These landscapes are made up of listed sites and are therefore protected by the regulations on natural monuments and sites of 2 May 1930. Thus, with Notre-Dame du Salut in Fecamp, la Côte d'Albâtre and la Valleuse de Bruneval nearly 14% of the territory is classified. 80% is occupied by agriculture. These landscapes create an inseparable whole that reveals the "spirit of the place" of the Grand Site.

### THE ACTIONS PROGRAMME

The Grand Site is particularly visited. Faced with this influx, an action program has been developed by the partners to protect the landscapes, organize travel and promote immersion for visitors. It was validated in 2019 by the Ministry of Ecological Transition.



# Concrete actions already taken

#### **MOBILITIES**

- Single Paris-Etretat ticket
- Free summer parking at the entrance of Etretat
- Redevelopment of the Etretat train station
- Temporary parking with pedestrian pathways to the coast at Benouville and La Poterie-Capd'Antifer
- Rehabilitation of the coastal path between the Antifer lighthouse and Les Loges
- Marking out hiking trails to discover the hinterland

#### **PARTNERS**

Many actors participate to the actions of the program:

- The Seine-Maritime District
- Municipalities
- Local organisations
- State services
- Institutional partners
- Inhabitants and social and economical actors of the territory



### **LANDSCAPE**

- Help to farmers to lead projects linked to the landscape
- Renaturation of the cliff
- Cliff stabilization at Etretat
- Workshop with residents and elected officials about the landscape

### **IMMERSION**

- Organisation of a farm walk, "La Rando Agricole du Grand Site", every year, in order to promote agriculture, the landscape and meet farmers
- A roving truck "Grand Sit'Info" to give information to residents and visitors during the summer season

### **CONTRIBUTE TO THE APPROACH**

The site is very visited during summer

and on long weekends. Visitors and residents can still contribute to the peace and to the Grand Site approach by following some of these key actions:

- I plan my journey with the Tourist Offices before coming to visit
- I favour soft mobilities to move around. I park my car or motorhome in authorized locations
- I pick up and carry my waste to throw in the city waste bins
- Respect other users (walkers, riders...), residents and private properties
- I favour pictures to picking
- I stay on marked and authorized trails. I stay away from the cliff edge and I stay away from the base of the cliffs

### Other actions coming

More bike options, restoration of places in the site, development of a mobility pole in Les Loges, renaturation of the cliff.

Meanwhile, the territory committed to plan a global strategy to manage and promote the landscapes.

Illustration : R. DELERUE